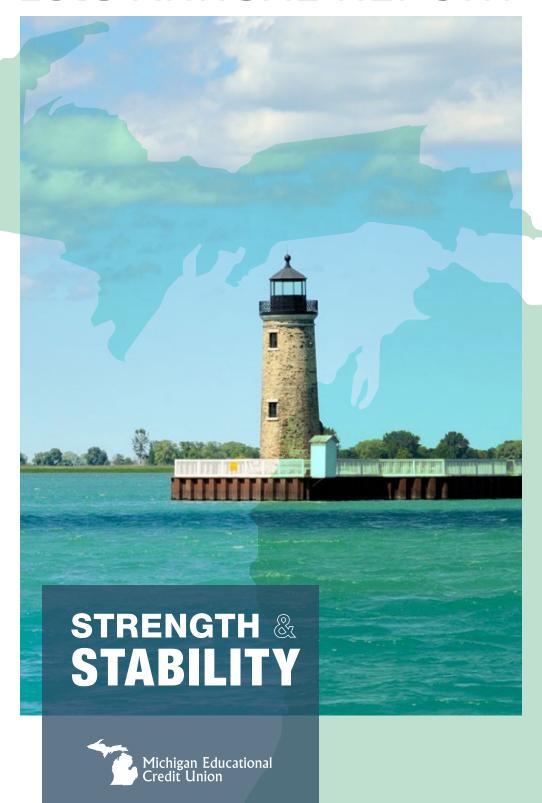
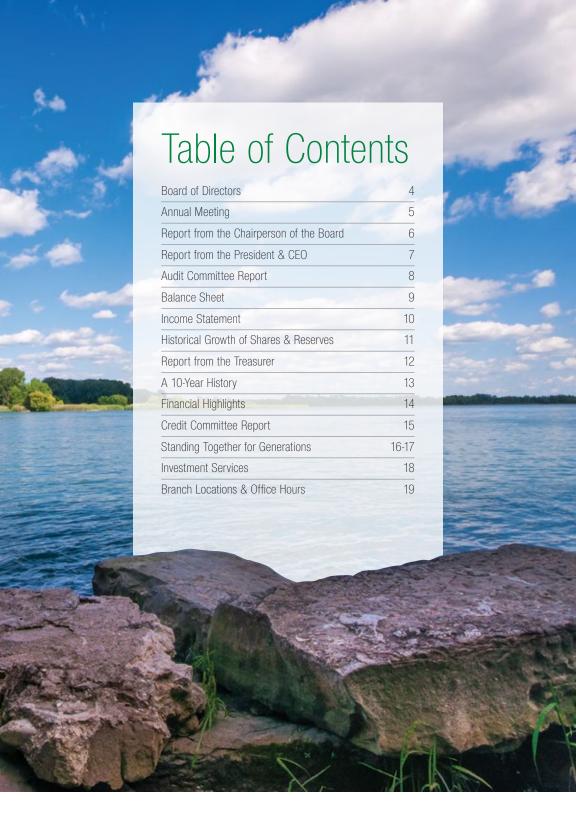
# **2018 ANNUAL REPORT**









Robert Sandercock
President and
Chief Executive Officer



Alonzo Glaze Chairperson



**Steve Rodriguez** *Vice Chairperson* 



William Wooster
Treasurer



Robin Long Secretary



**Amy McQuiston** *Director* 



Michelle F. Randall Director



**Gregory J. Baracy** *Director* 

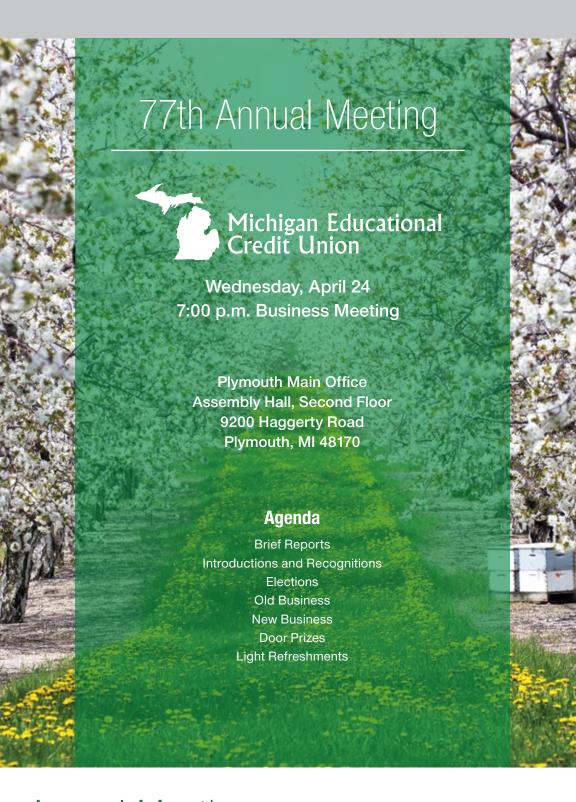


**Scott Szukaitis** *Director* 



**Deborah Elliston** *Director* 





Success is often measured in numbers. While Michigan Educational Credit Union certainly excelled financially in 2018, the organization's accomplishments extended well beyond the bottom line.

Giving back to the community and the schools that we serve is a priority at MECU. When WHMI 93.5 FM launched their new "Making the Grade" program in 2018 to recognize outstanding teachers in Livingston County, we were one of the first sponsors to jump on board. MECU also donated 3,000 backpacks to kids across Metro Detroit through 105.1 FM The Bounce's "Backpacks for Kids" program. I'd also like to thank our generous members for showing their support by dropping off school supplies to help fill the backpacks.

Every year, our Credit Union contributes to numerous educational initiatives, including the Schoolcraft College Foundation's Culinary Extravaganza, Livonia Public Schools' Competitive Edge College Savings Program, fundraising events to support the Northville Educational Foundation, the Educational Excellence Foundation, and the Royal Oak Schools Foundation, to name just a few. We also supported our community through sponsorships like the Community Literacy Council's Annual Youth Spelling Bee, the SJ5K race to raise money for Plymouth-Canton families in crisis, and the Crossover Charity Basketball Game.

MECU continues to receive national recognition for its strength and stability. In 2018, MECU was named to the DepositAccounts.com list of the Top 200 Healthiest Credit Unions in America for the fifth year in a row. Perhaps even more impressive is the Bauer 5-Star Superior rating that MECU has maintained for the past 27 years, according to the nation's leading bank and credit union rating and research firm.



Alonzo Glaze

I'm proud to serve as the Chairperson of an organization that aims for more than a healthy balance sheet. At Michigan Educational Credit Union, success shines through in everything we do.

Alonzo Glaze, Board Chairperson

# Report from the Chairperson of the Board



For more than 75 years, Michigan Educational Credit Union has provided strength and stability for its membership, but that doesn't mean we can rest on our laurels. In 2018, we celebrated a banner year in many respects.

With an impressive 14% surge in loans, we ended the year beyond the half billion mark at \$543 million. Thanks to the popularity of our indirect lending program, more and more local consumers are discovering MECU's amazing auto loan rates for the first time. Of course, this development also contributed to the 5% membership increase and 3% asset growth that we experienced in 2018.

At MECU, we always strive to bring added value to our membership, often through better rates and enhanced service offerings. In 2018, we were able to increase share certificate rates several times throughout the year to provide members with a greater return on their savings. At the same time, we managed to maintain market-leading loan rates with fewer fees than most of our competitors. Finally, to help members combat the ever-present threat of identity theft, we introduced Credit Sense – a free service that allows you to check your credit score and regularly monitor your credit report.

Behind the scenes, we've been undertaking many new initiatives that will allow us to better serve our members now and into the future. We've also added staff, restructured some of our departments and streamlined processes to meet the changing needs of our growing business.

Last year's growth and achievements wouldn't have been possible without the hard work and dedication of our management team and staff, as well as the loyalty and support of our outstanding members. I would like to personally thank each and every one of you for your commitment to our continued success.



Robert Sandercock

Robert Sandercock, President & Chief Executive Officer

The primary responsibility of the Audit Committee is to ensure that the Credit Union is being managed soundly and that members' assets are being adequately safeguarded. The Audit Committee makes sure the Board of Directors and Credit Union management meet required financial reporting objectives and establish sufficient policies, practices and procedures to protect members' assets.

The committee engaged the Certified Public Accounting firm of Plante & Moran, PLLC, to audit the Credit Union's financial statements for the year ended December 31, 2018. Plante Moran completed their 2018 audit of the Credit Union's financial statements and issued an unmodified opinion on January 28, 2019. The condensed financial information appearing in this report has been derived from those audited financial statements.

Based upon the annual financial statement audit, other regulatory and compliance audits, as well as our regular monitoring processes, the committee believes your Credit Union continues to be run in a safe and sound manner.

Steve Rodriguez, Audit Committee Chairperson



Steve Rodriguez



Michigan Educational Credit Union and Subsidiary Consolidated Statements of Financial Condition Years Ended December 31, 2017 and 2018

	December 2017		December 2018	
ASSETS				
Cash and Cash Equivalents	\$	56,860,040	\$	32,199,314
Investment Securities - Available-for-Sale		236,813,452		220,349,637
Other Investments		1,029,481		963,450
Loans - Net of Allowance For Loan Losses		475,151,763		542,621,202
Premises and Equipment - Net		9,988,564		9,819,664
Accrued Interest Receivable		2,172,826		2,378,108
FHLB Stock		1,582,000		1,611,800
Corporate Capital		600,000		600,000
NCUSIF Deposit		6,615,903		6,896,147
Other Assets		8,676,665		8,302,254
TOTAL ASSETS	\$	799,490,694	\$	825,741,576
LIABILITIES & EQUITY				
Members' Shares and Savings Accounts	\$	697,140,985	\$	719,466,889
Accrued and Other Liabilities		4,925,485		5,082,681
Regular Reserve		11,078,405		11,078,405
Other Reserve		79,686,757		83,431,739
Undivided Earnings		6,659,927		8,526,165
Accumulated Other Comprehensive Income (Loss)		(865)		(1,844,303)
TOTAL LIABILITIES & MEMBERS' EQUITY	\$	799,490,694	\$	825,741,576

# Balance Sheet

### Michigan Educational Credit Union and Subsidiary Consolidated Statements of Operations Years Ended December 31, 2017 and 2018

	December 2017		December 2018	
INTEREST INCOME				
Loans	\$	17,476,727	\$	19,855,930
Investment Securities		5,044,695		5,604,448
TOTAL INTEREST INCOME	\$	22,521,422	\$	25,460,378
INTEREST EXPENSE				
Members' Shares and Deposits	\$	2,104,855	\$	2,851,761
TOTAL INTEREST EXPENSE		2,104,855		2,851,761
NET INTEREST INCOME		20,416,567		22,608,617
Provisions for Loan Losses		788,885		1,050,394
Net Interest Income After Provision for Loan Losses	\$	19,627,682	\$	21,558,223
NON-INTEREST INCOME		0.005.077		
Interchange Fees and Service Charges	\$	2,865,677	\$	2,959,062
Other		1,220,642		1,816,559
TOTAL NON-INTEREST INCOME	\$	4,086,319	\$	4,775,621
NON-INTEREST EXPENSE				
Salaries and Employee Benefits	\$	9,443,897	\$	9,751,825
Occupancy and Equipment		2,255,472		2,247,976
Operations		4,606,186		5,199,224
Loan Servicing		1,896,090		2,116,834
Professional Services		248,635		262,262
Other		766,443		1,144,503
TOTAL NON-INTEREST EXPENSE		19,216,723		20,722,624
NET INCOME	\$	4,497,278	\$	5,611,220

## **Total Members' Shares and Deposits**

M=Million \$750M \$700M \$650M \$600M \$550M \$500M \$450M 2014 2015 2016 2017 2018 \$609M \$634M \$666M \$697M \$719M

### **Total Reserves and Undivided Earnings**

M=Million \$105M \$100M \$95M \$90M \$85M \$80M \$75M 2014 2015 2016 2017 2018 \$89M \$90M \$94M \$97M \$101M

# Historical Growth of Shares & Reserves

I'm pleased to report that 2018 was a remarkable year for Michigan Educational Credit Union. In short, it was a year of growth, with impressive gains across the board in loans, assets and membership.

For the first time in MECU's history, we surpassed the half-billion mark in total loans, ending the year with \$543 million – an amazing 14% increase over 2017. At the same time, our number of loans rose by 8% from 36,256 in 2017 to 39,115 in 2018. Much of this growth was due to a substantial uptick in business from our indirect lending program. As a result, new and used auto loans claimed a larger share of the loan portfolio than we've seen in recent years.

Our recent trend of steady asset growth continued in 2018. By year-end, our assets grew to over \$825 million, a 3% increase over 2017. Similarly, our total members' shares and deposits increased by approximately 3%. While deposit account rates across the country remain historically low, MECU continues to provide one of the better rates available on a basic savings account.

Following a 5% increase in membership over the past year, Michigan Educational Credit Union is now more than 53,000 members strong – and I emphasize the word "strong." Based on a long history of financial health, I am confident that our Credit Union will see continued success and growth in 2019.

William Wooster, Treasurer

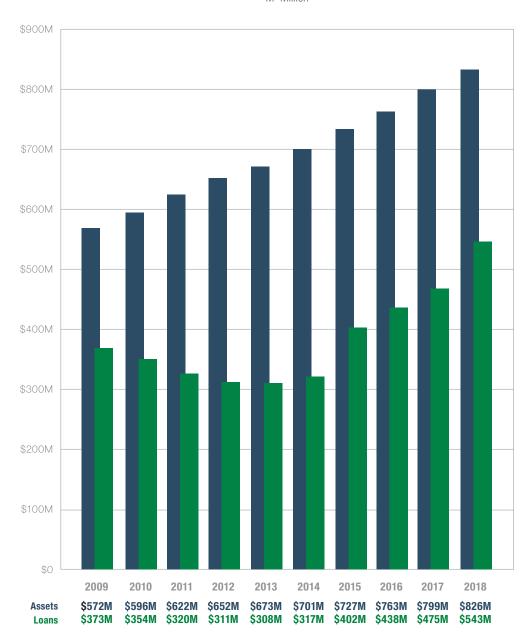


William Wooster

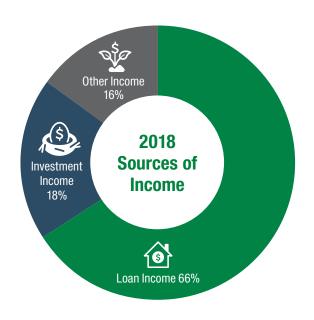


#### **Assets and Loans**

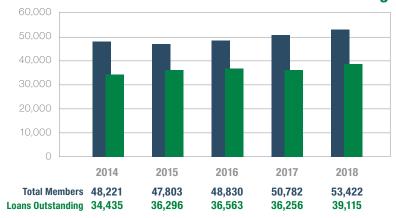
M=Million



# A 10-Year History



### **Number of Members and Loans Outstanding**



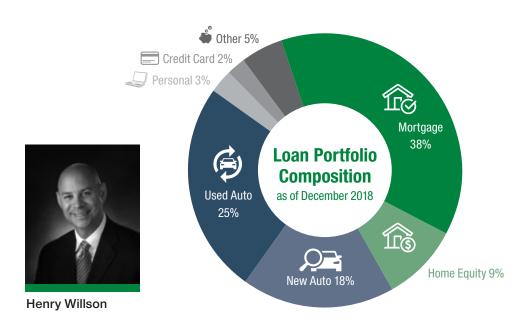
In 2018, 47,162 loan transactions were completed at Michigan Educational Credit Union, for a total of \$217,693,062.

We are pleased to offer members the convenience of an online loan application. Last year, MECU received more Internet loan applications than ever before – a total of 1,379 Internet applications for a combined \$19,964,957 in loans.

Looking back on 2018, it was an exceptional year for loan growth at MECU. We are confident that our competitive rates, convenient access and friendly service will continue to bring members back to their Credit Union for their borrowing needs in the future.

As always, we extend our sincere gratitude to our members for their continued support, and we thank our staff, management and the board of directors for their commitment and hard work over the past year.

Henry Willson, Credit Committee Chairperson Carol Banyai Rick Norris



# Credit Committee Report





Michigan Educational Credit Union was founded in 1942 to serve the ever-changing financial needs of the growing numbers of its member-owners. Today, we serve more than 53,000 members and our assets exceed \$800 million. We meet the high standards of the Federal Government to qualify for savings insurance up to \$250,000 per account, covered by the National Credit Union Share Insurance Fund.

Before December 2012, MECU membership was limited to employees of schools in Wayne, Washtenaw, Oakland, Macomb, Livingston and Jackson counties and their families. Since then, we've expanded our field of membership to include individuals who reside, work or worship in those same counties. Our policy of "once a member, always a member" means that you can maintain your membership and enjoy the many benefits even if you change jobs or move away from the area.

#### **PRODUCTS & SERVICES**

Share Savings Accounts

Draft/Checking

Accounts

Share Certificates

Individual Retirement

Accounts

First Mortgages

Home Equity Loans

Home Improvemen

Loans

Credit Cards

New & Used Auto Loans

Boat & Recreational

Vehicle Loans

Personal Loans

Direct Deposit & Payroll

Deduction

Automated Teller

Machine Service

MECU ATM & Debit

Cards

Speedy Line Audio Teller

Internet Home Banking

Online Bill Payment

F-Statements

Mobile Banking



William Knudsen Wealth Advisor



Karen Heddle Wealth Advisor

Michigan Educational Credit Union members have access to the financial planning and investment services available through our relationship with LPL Financial. MECU Financial's consultants, conveniently located right at your Credit Union, are a valuable source for guidance in your important financial decisions. These experienced and knowledgeable financial consultants can help you determine investment objectives, select appropriate services and products, and make investment decisions. Individual appointments are available at no cost to you.

Call to set up your free, no obligation appointment today!

(734) 416-5025

# How Can We Help You?

We offer assistance with:

Portfolio Analysis
Retirement Planning
Education Fund Planning
Financial Seminars
Insurance Services

Retirement Accounts – IRAs, TSAs, 403(b)

Equities

Annuities - Fixed & Variable

Mutual Funds

Life Insurance

Disability Insurance

Long Term Care Insurance

Securities and advisory services offered through LPL Financial, a registered investment advisor. Member FINRA/SIPC. Insurance products offered through LPL Financial or its licensed affiliates. Michigan Educational Credit Union and MECU Financial are not registered broker/dealers and are not affiliated with LPL Financial.



Not NCUA Insured. Not Credit Union Guaranteed. May Lose Value.



Investment Services

### **Plymouth Main Office**

9200 Haggerty Road, Plymouth, MI 48170 (734) 455-9200

### **Livonia Office**

14921 Middlebelt Road, Livonia, MI 48154 (734) 261-1050

#### **Ann Arbor Office**

4141 Jackson Boulevard, Ann Arbor, MI 48103 (734) 761-7505

### **Brighton Office**

123 Brighton Lake Road, Suite 102, Brighton, MI 48116 (810) 494-6000

## **Royal Oak Office**

1903 Rochester Road, Royal Oak, MI 48073 (248) 399-7473

#### **Macomb Office**

47230 Hayes Road, Macomb, MI 48044 (586) 566-5599

9:30 a.m. to 5:30 p.m. Monday thru Friday
Toll-Free: (888) 261-3355
www.michedcu.org
general@michedcu.org

